

Over the years, the Algoma Workforce Investment Corporation (AWIC) has supported non-profit organizations that hold events and activities that will positively affect workforce development within the Algoma District. For this reason, we select sponsorships that enable us to connect with regional community stakeholders meaningfully.

BEFORE SUBMITTING YOUR APPLICATION

1. Read below to determine whether your request fits our sponsorship's scope and criteria.
2. Each sponsorship proposal is evaluated against detailed eligibility criteria, such as:

- *How does your initiative relate to AWIC's overall mission?*
- *How will it help drive tangible workforce development/labour market development results within the Algoma region?*
- *How will it enable AWIC to highlight its mandate?*
- *How will it contribute to creating compatible workforce and labour market development goals?*
- *How will it help promote AWIC's brand at the local or regional level?*

ADDITIONAL CONSIDERATIONS

- The amount of the overall funding limits the number of sponsorships granted. Sponsorships will therefore be evaluated on a first-come, first-served basis for the 2026-2027 fiscal year.
- The sponsorship is not meant to support any direct operating costs of the ongoing operations of the business/organization.
- Applicants can usually expect to receive an answer within one week.

EXAMPLES OF ELIGIBLE PROJECTS INCLUDE (BUT ARE NOT LIMITED TO):

- Local Economic Development Programs that create jobs
- Career Fairs
- Labour Market Research
- Business/Employer Outreach
- Promoting Apprenticeships

CONSIDERATION WILL ALSO BE GIVEN TO THE AUDIENCE THAT THE EVENT OR ACTIVITY IS TARGETED. PRIORITY WILL BE GIVEN TO PROGRAMS THAT TARGET:

- Indigenous/First Nations
- Students/Youth
- Persons with Disabilities
- Older Workers
- Displaced Workers
- New Immigrants

SPONSORSHIP FUNDING ALLOCATION

- Tier 1 \$0-\$250
 - Tier 2 \$250 - \$500
 - Tier 3 \$500-\$1000
- Applications will be reviewed, and allocation of funding requests will be at the committee's discretion despite the requested amount.

TO SUBMIT YOUR REQUEST

- To be considered for sponsorship, an AWIC Sponsorship Application Form must be completed in full and submitted to info@awic.ca.

THANK YOU FOR CONSIDERING AWIC AS A POTENTIAL SPONSOR.



SPONSORSHIP APPLICATION

Date Received: _____ (For Office Use Only)

Funding Requested: (max of \$1000.00)

GENERAL INFORMATION

Project Title/Name: _____
Start Date: _____ Completion Date: _____
Project Location/Venue: _____
Total Projected Costs: (food, venue, etc.) \$ _____

COMMUNITY, GROUP, OR ORGANIZATION REQUESTING FUNDING

Group Name: _____ Contact Person: _____
Address: _____ Title/Position: _____
Town/City: _____ Telephone #: _____
Postal Code: _____ Fax: _____
Website: _____ Email: _____

Define your Group, Organization, or Community – Its Mandate and Background

INDICATE THE FOLLOWING ISSUES/GAPS WHICH YOUR PROJECT ADDRESSES

A partnership is a relationship where two or more parties that have compatible goals related to workforce and labour market development, form an agreement to advance the local labour market.
AWIC must be one of the partners.

- LOCAL ECONOMIC DEVELOPMENT - Advancing local economic development priorities with a focus on the labour market.
- HUMAN RESOURCE PLANNING - Working with employers to identify and meet their employment and skills needs.
- EMPLOYMENT ONTARIO (EO) - Working with MLITSD to engage and support the local EO service provider network.
- REFLECT REGIONAL AND/OR LOCAL PRIORITIES - Including where possible MLITSD regional and local strategic priorities.
- _____
- _____
- _____
- _____

DETAILS OF PROJECT

Project Type: Please check all that apply

- | | |
|---|--|
| <input type="checkbox"/> Indigenous/First Nations | <input type="checkbox"/> Students/Youth |
| <input type="checkbox"/> Apprenticeship | <input type="checkbox"/> Person with Disabilities |
| <input type="checkbox"/> Business/Employer Outreach | <input type="checkbox"/> Older Workers |
| <input type="checkbox"/> Career Fair | <input type="checkbox"/> Literacy and Basic Skills |
| <input type="checkbox"/> Labour Market Research | <input type="checkbox"/> Green Economy- Green Jobs |
| <input type="checkbox"/> Immigration | <input type="checkbox"/> Displaced Workers |
| | <input type="checkbox"/> Other: _____ |

Project Description: Indicate how this activity relates to the local labour market planning priorities and issues

Project Outcome: Please specify what are the activities outcomes

Key Partners: Indicate all key partners involved in this activity

1. _____
2. _____
3. _____
4. _____
5. _____

Products: Indicate the product, if any that will result from this partnership, i.e. reports, studies, etc., and include a hyperlink to the product.

- | | |
|----------------------------------|--|
| <input type="checkbox"/> Report | <input type="checkbox"/> Study/ Report |
| <input type="checkbox"/> Website | <input type="checkbox"/> Promotional |
| <input type="checkbox"/> Event | <input type="checkbox"/> Other: _____ |

Financial Budget: Indicate information on planned financial and/or in-kind contributions from partners.

		Anticipated	Confirmed	End Amount (to be filled out after completion of activity)
a) Government Funding:	Federal	\$	\$	\$
	Provincial	\$	\$	\$
	Municipal	\$	\$	\$
b) Other sources of funding:	Your Group/Organization Funds	\$	\$	\$
	Fund Raising	\$	\$	\$
	Debentures, loans, mortgage	\$	\$	\$
	Other Funds (e.g. corporate, sponsorships, other partners)	\$	\$	\$
<i>Please specify:</i>				
c) In-kind Contributions:		\$	\$	\$
	<i>Please specify:</i>			
	Donated Material	\$	\$	\$
<i>Please specify:</i>				
Total Project Costs:		\$		
Total of Financial Sources		\$		

Participation Breakdown: Indicate the targeted audience for your event/ activity.

	Projected	Actual (to be filled out after completion of activity)
Indigenous/First Nations		
Adult Experienced Workers		
Displaced Workers		
Employer Representatives		
EO Service Provider Reps		
Francophones		
General Public		
Government Representatives		
Internationally Trained Workers		
Older Workers (54+)		
Parents		
Persons with Disabilities		
Students/Youth		
Teachers/Guidance Counsellors		
Women		