

AWIC SPONSORSHIP CRITERIA

Over the years, the Algoma Workforce Investment Corporation (AWIC) has supported non-profit organizations that hold events and activities that will have a positive effect on workforce development within the Algoma District.

Examples of eligible projects include (but are not limited to):

- Local Economic Development Programs that create jobs
- Career Fairs
- Labour Market Research
- Business/Employer Outreach
- Promoting Apprenticeships

Consideration will also be given to the audience that the event or activity is targeted. Priority will be given to programs that target:

- Aboriginal/First Nations
- Students/Youth
- Persons with Disabilities
- Older Workers
- Displaced Workers
- New Immigrants

In order to be considered for sponsorship, an AWIC Sponsorship Application Form must be completed in full and submitted to info@awic.ca. Sponsorships are limited to a maximum of \$1000.00 and the number of sponsorships granted is limited by the amount of the overall sponsorship fund. Sponsorships will therefore be evaluated on a first come, first serve basis for the year 2019-2020.



SPONSORSHIP APPLICATION FORM

Date Received: _____
(For Office Use Only)

Funding Requested:

\$

(max of \$1000.00)

GENERAL INFORMATION

Project Title/Name: _____

Start Date: _____ Completion Date: _____

Project Location/Venue: _____

Total Projected Costs: (food, venue etc.) \$ _____

COMMUNITY, GROUP OR ORGANIZATION REQUESTING FUNDING

| | |
|--------------------|------------------------|
| Group Name: _____ | Contract Person: _____ |
| Address: _____ | Title/Position: _____ |
| Town/City: _____ | Telephone #: _____ |
| Postal Code: _____ | Fax: _____ |
| Website: _____ | Email: _____ |

DEFINE YOUR GROUP, ORGANIZATION OR COMMUNITY – ITS MANDATE AND BACKGROUND

INDICATE THE FOLLOWING ISSUES/GAPS WHICH YOUR PROJECT ADDRESSES

*A **partnership** is a relationship where two or more parties that have compatible goals related to workforce and labour market development, form an agreement to advance the local labour market.
AWIC must be one of the partners.*

- | | |
|---|--|
| <input type="checkbox"/> LOCAL ECONOMIC DEVELOPMENT | - Advancing local economic development priorities with a focus on the labour market. |
| <input type="checkbox"/> HUMAN RESOURCE PLANNING | - Working with employers to identify and meet their employment and skills needs. |
| <input type="checkbox"/> EMPLOYMENT ONTARIO (EO) | - Working with MTCU to engage and support the local EO service provider network. |
| <input type="checkbox"/> REFLECT REGIONAL AND/OR LOCAL PRIORITIES | - Including where possible MTCU regional and local strategic priorities. |

DETAILS OF PROJECT

Project Type: *Please check all that apply*

Aboriginal/First Nations

Students/Youth

Apprenticeship

Person with Disabilities

Business/Employer Outreach

Older Workers

Career Fair

Literacy and Basic Skills

Labour Market Research

Green Economy- Green Jobs

Immigration

Displaced Workers

Other: _____

Project Description: *Indicate how this activity relates to the local labour market planning priorities and issues*

Project Outcome: *Please specific what are the activities outcomes*

Key Partners: *Indicate all key partners involved in this activity*

| | |
|----|----|
| 1. | 2. |
| 3. | 4. |
| 5. | 6. |
| 7. | 8. |

Products: *Indicate the product, if any, that will result from this partnership i.e. reports, studies etc. and include a hyperlink to the product.*

Report

Study/ Report

Website

Promotional

Event

Other: _____

Financial Budget: *Indicate information on planned financial and/or in-kind contributions from partners.*

| | | Anticipated | Confirmed | End Amount (to be filled out after completion of activity) |
|-----------------------------------|--|-------------|-----------|--|
| a) Government Funding: | Federal | \$ | \$ | \$ |
| | Provincial | \$ | \$ | \$ |
| | Municipal | \$ | \$ | \$ |
| b) Other sources of funding: | Your Group/Organization Funds | \$ | \$ | \$ |
| | Fund Raising | \$ | \$ | \$ |
| | Debentures, loans, mortgage | \$ | \$ | \$ |
| | Other Funds (e.g. corporate, sponsorships, other partners) | \$ | \$ | \$ |
| <i>Please specify:</i> | | | | |
| c) In-kind Contributions: | | \$ | \$ | \$ |
| <i>Please specify:</i> | | | | |
| | Donated Material | \$ | \$ | \$ |
| <i>Please specify:</i> | | | | |
| Total Project Costs: | | \$ | | |
| Total of Financial Sources | | \$ | | |

Participation Breakdown: *Indicate the targeted audience for your event/ activity.*

| | Projected | Actual (to be filled out after completion of |
|---------------------------------|-----------|--|
| Aboriginals | | |
| Adult Experienced Workers | | |
| Displaced Workers | | |
| Employer Representatives | | |
| EO Service Provider Reps | | |
| Francophones | | |
| General Public | | |
| Government Representatives | | |
| Internationally Trained Workers | | |
| Older Workers (54+) | | |
| Parents | | |
| Persons with Disabilities | | |
| Students/Youth | | |
| Teachers/Guidance Counsellors | | |
| Women | | |