

OCCUPATION HIGHLIGHTS

#3 Occupation in the Administrative & Support, Waste Management & Remediation Services sector
(9% of all jobs in the sector)

Number of jobs 2017
251

CHANGE IN # OF JOBS
2016 - 2017
↑ 2%

Median Earnings (2017)
\$12.53/hr

Earnings Range (2017)
\$11.48/hr → \$16.07/hr

Aging Workforce
83% Over the age of 45

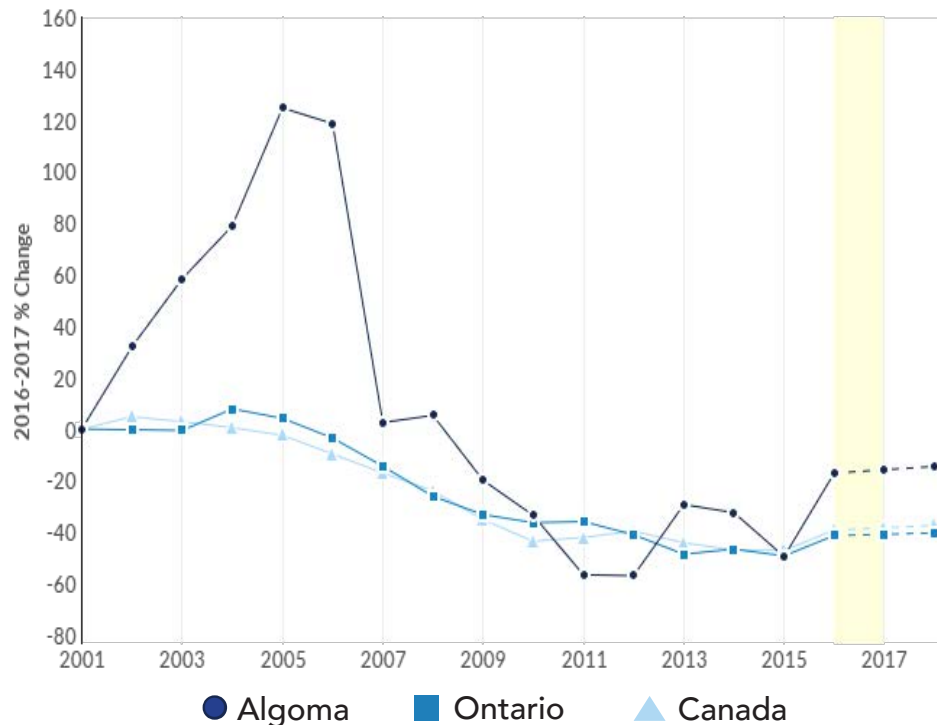
Gender
75% Female 25% Male

OTHER SALES RELATED OCCUPATIONS NOC 6623

Other Sales Related Occupations

This unit group includes workers who sell goods or services during home demonstrations or by telephone soliciting, retail exhibitions or street vending. They are employed by a wide range of retail and wholesale establishments, manufacturers, telemarketing companies and call centres, or they may be self-employed.

Employment Trends



REGION	2016 JOBS	2017 JOBS	CHANGE	% CHANGE 2016 - 2017	MEDIAN HOURLY EARNINGS
Algoma	247	251	4	2%	\$12.53
Ontario	10,174	10,251	77	1%	\$12.50
Canada	24,848	25,192	344	1%	\$13.37

Job Titles

- Canvasser
- Demonstrator
- Direct distributor
- Door-to-door salesperson
- Home demonstrator
- Street vendor
- Telemarketer
- Telephone solicitor

INDUSTRIES OF EMPLOYMENT	
BUSINESS SUPPORT SERVICES	74%
DIRECT SELLING ESTABLISHMENTS	8%
FULL-SERVICE RESTAURANTS AND LIMITED-SERVICE EATING PLACES	2%
OTHER GENERAL MERCHANDISE STORES	1%
GROCERY STORES	1%

What Are The Typical Job Duties?

- Direct distributors contact potential customers by phone or through personal contacts, demonstrate and sell products directly to individual customers or at sales parties and deliver purchased goods to customers.
- Door-to-door salespersons solicit sales and sell merchandise to residents of private homes.
- Street vendors set up and display merchandise on sidewalks or at public events to sell to the public.
- Telephone solicitors and telemarketers contact businesses or private individuals, by telephone, to solicit sales for goods or services.
- Demonstrators arrange sales demonstration appointments, and show, describe and sell goods or services at wholesale, retail and industrial establishments, and at exhibitions, trade shows and private homes.

Campus Based Courses Available In Algoma

- Contact Centre Sales Environment (Sault College)
- Marketing Specialist (Sault College)
- Bachelor of Business Administration (Algoma University)

Other Sales Related Occupations In Algoma

REGION	2016 JOBS	2017 JOBS	2016 - 2017 CHANGE	2016 - 2017 % CHANGE
Sault Ste. Marie	234	237	3	1%
St. Joseph	<10	<10	-	-
Laird	<10	<10	-	-