

## AWIC SPONSORSHIP CRITERIA

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The Algoma Workforce Investment Corporation has introduced a sponsorship program to support non-profit organizations that hold events and activities that will have a positive effect on workforce development within the Algoma District.

Examples of eligible projects include (but are not limited to):

- Local Economic Development Programs that create jobs
- Career Fairs
- Labour Market Research
- Business/Employer Outreach
- Promoting Apprenticeships

Consideration will also be given to the audience that the event or activity is targeted. Priority will be given to programs that target:

- Aboriginal/First Nations
- Students/Youth
- Persons with Disabilities
- Older Workers
- Displaced Workers
- New Immigrants

In order to be considered for sponsorship, an AWIC Sponsorship Application Form must be completed in full and submitted to [info@awic.ca](mailto:info@awic.ca). Sponsorships are limited to a maximum of \$1000.00 and the number of sponsorships granted is limited by the amount of the overall sponsorship fund. Sponsorships will therefore be evaluated on a first come, first serve basis for the year 2017-2018.



# SPONSORSHIP APPLICATION FORM

Date Received: \_\_\_\_\_  
**(For Office Use Only)**

Funding Requested: \$ (max of \$1000.00)

**GENERAL INFORMATION**

Project Title/Name: \_\_\_\_\_  
 Start Date: \_\_\_\_\_ Completion Date: \_\_\_\_\_  
 Project Location/Venue: \_\_\_\_\_  
**Total Projected Costs:** (food, venue etc.) \$ \_\_\_\_\_

**COMMUNITY, GROUP OR ORGANIZATION REQUESTING FUNDING**

Group Name: _____	Contract Person: _____
Address: _____	Title/Position: _____
Town/City : _____	Telephone # _____
Postal Code: _____	Fax: _____
Website: _____	Email: _____

**DEFINE YOUR GROUP, ORGANIZATION OR COMMUNITY – ITS MANDATE AND BACKGROUND**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**INDICATE THE FOLLOWING ISSUES/GAPS WHICH YOUR PROJECT ADDRESSES**

*A **partnership** is a relationship where two or more parties that have compatible goals related to workforce and labour market development, form an agreement to advance the local labour market.  
AWIC must be one of the partners.*

- |   |  |
|---|--|
| <input type="checkbox"/> LOCAL ECONOMIC DEVELOPMENT               | - Advancing local economic development priorities with a focus on the labour market. |
| <input type="checkbox"/> HUMAN RESOURCE PLANNING                  | - Working with employers to identify and meet their employment and skills needs.     |
| <input type="checkbox"/> EMPLOYMENT ONTARIO (EO)                  | - Working with MTCU to engage and support the local EO service provider network.     |
| <input type="checkbox"/> REFLECT REGIONAL AND/OR LOCAL PRIORITIES | - Including where possible MTCU regional and local strategic priorities.             |
| <input type="checkbox"/> OTHER                                    | explain: _____   |

**DETAILS OF PROJECT**

**Project Type:** *Please check all that apply*

- |   |  |
|---|--|
| <input type="checkbox"/> Aboriginal/First Nations   | <input type="checkbox"/> Students/Youth            |
| <input type="checkbox"/> Apprenticeship             | <input type="checkbox"/> Person with Disabilities  |
| <input type="checkbox"/> Business/Employer Outreach | <input type="checkbox"/> Older Workers             |
| <input type="checkbox"/> Career Fair                | <input type="checkbox"/> Literacy and Basic Skills |
| <input type="checkbox"/> Labour Market Research     | <input type="checkbox"/> Green Economy- Green Jobs |
| <input type="checkbox"/> Immigration                | <input type="checkbox"/> Displaced Workers         |
|   | <input type="checkbox"/> Other: _____              |

**Project Description:** *Indicate how this activity relates to the local labour market planning priorities and issues*

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**Project Outcome:** *Please specific what are the activities outcomes*

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**Key Partners:** *Indicate all key partners involved in this activity*

1.	2.
3.	4.
5.	6.
7.	8.

**Products:** *Indicate the product, if any, that will result from this partnership i.e. reports, studies etc. and include a hyperlink to the product.*

- |                                  |  |
|----------------------------------|--|
| <input type="checkbox"/> Report  | <input type="checkbox"/> Study/ Report |
| <input type="checkbox"/> Website | <input type="checkbox"/> Promotional   |
| <input type="checkbox"/> Event   | <input type="checkbox"/> Other: _____  |

**Financial Budget:** *Indicate information on planned financial and/or in-kind contributions from partners.*

		Anticipated	Confirmed	End Amount ( to be filled out after completion of activity)
a) Government Funding:	Federal	\$	\$	\$
	Provincial	\$	\$	\$
	Municipal	\$	\$	\$
b) Other sources of funding:	Your Group/Organization Funds	\$	\$	\$
	Fund Raising	\$	\$	\$
	Debentures, loans, mortgage	\$	\$	\$
	Other Funds (e.g. corporate, sponsorships, other partners)	\$	\$	\$

<i>Please specify:</i>			
c) In-kind Contributions:	\$	\$	\$
<i>Please specify:</i>			
Donated Material	\$	\$	\$
<i>Please specify:</i>			
<b>Total Project Costs: \$</b>			
<b>Total of Financial Sources \$</b>			

**Participation Breakdown:** *Indicate the targeted audience for your event/ activity.*

Projected	Actual <i>( to be filled out after completion of activity)</i>
Aboriginals	
Adult Experienced Workers	
Displaced Workers	
Employer Representatives	
EO Service Provider Reps	
Francophones	
General Public	
Government Representatives	
Internationally Trained Workers	
Older Workers (54+)	
Parents	
Persons with Disabilities	
Students/Youth	
Teachers/Guidance Counsellors	
Women	

**Thank you for submitting a request for AWIC Sponsorship funding.**

**We will review your application and respond to the request as quickly as we can.**

Please submit your application to  
[info@awic.ca](mailto:info@awic.ca) or fax to 705-941-9588.