

**AWiC**

**ALGOMA WORKFORCE  
INVESTMENT CORPORATION**

# **LABOUR MARKET OVERVIEW**

**OYAP BREAKFAST, 2013**

# SSM Labour Market by the Numbers

The SSM Labour Market Employs Approximately

**35,870** People

About ½ are Male

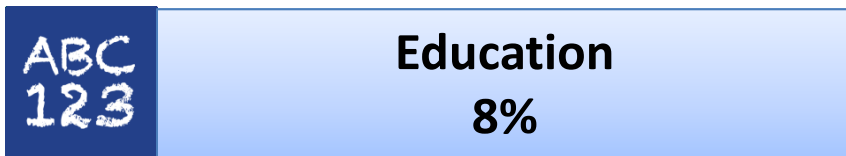
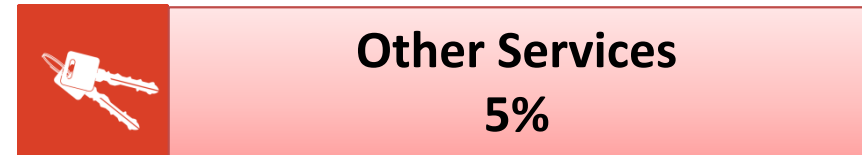
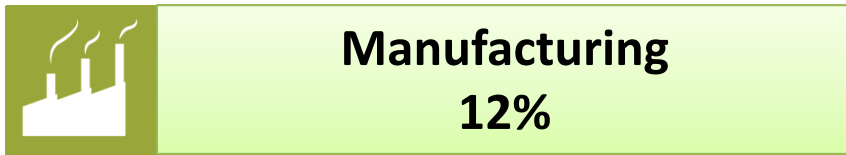
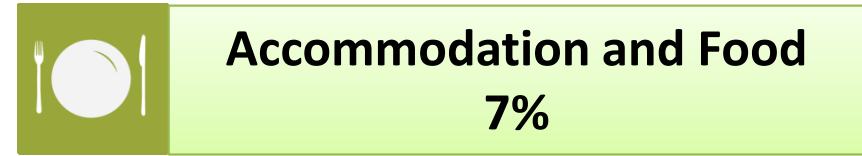
**17,725**

About ½ are Female

**18,140**

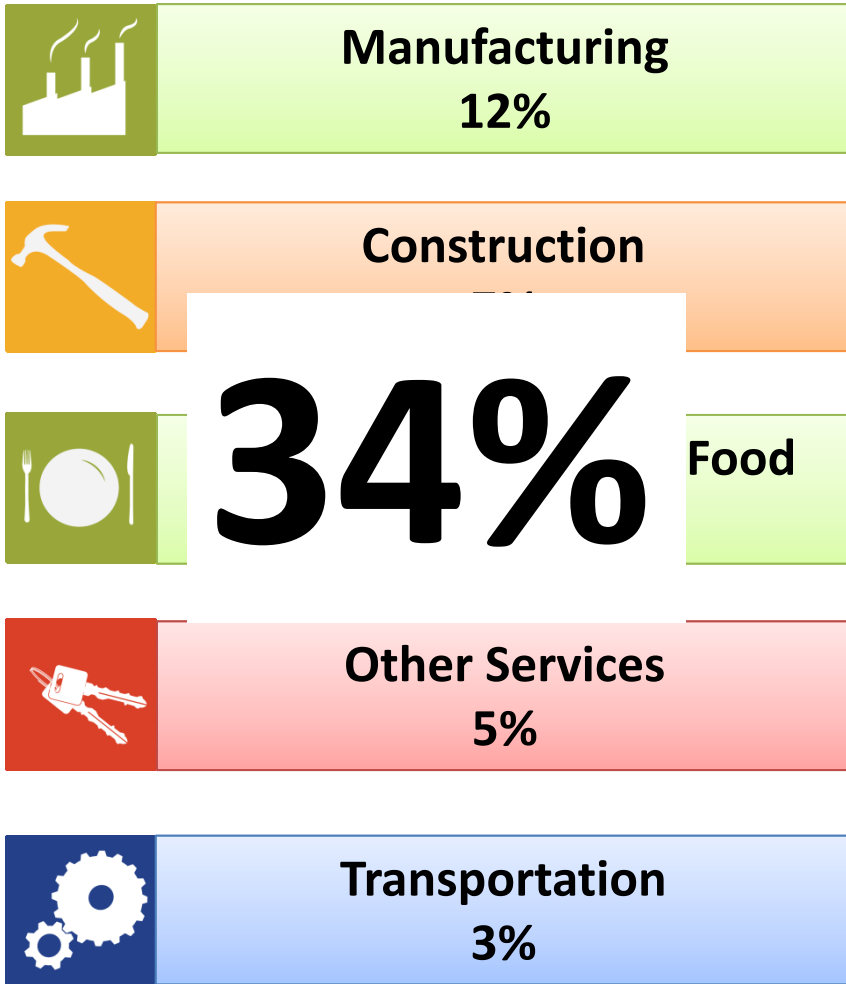
**So – Where do these people work?**

# Top Employers in SSM by Industry



And a few other Industries that each represent less than 3% of total employment

# Top Trade and Skills Based Employers



Over one third of the top industries by employment in Sault Ste. Marie rely on Trades and Skills Based employees.

# Issue/Opportunity – Aging Workforce

Algoma has an Aging Population  
Media Age is **47.2** years (Canada is 40.6 years)

+

Out migration of youth  
Net out-migration of 1,200 people aged 18-25  
between 2006 and 2011 (2,800 in total)

+

Low Immigration rates

=

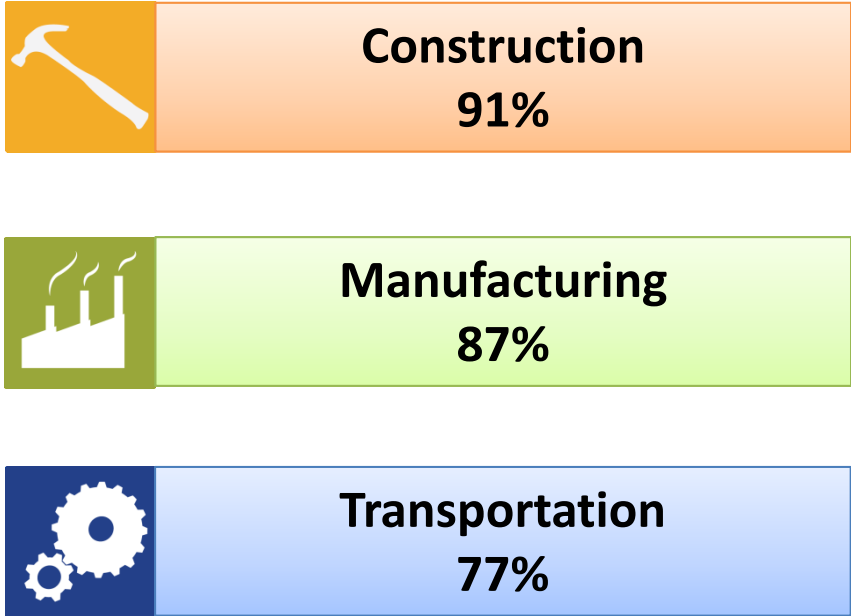
**An aging Local Workforce**

# Issue/Opportunity – Aging Workforce

Retirements are imminent in Trades - % over the age of 50 in SSM

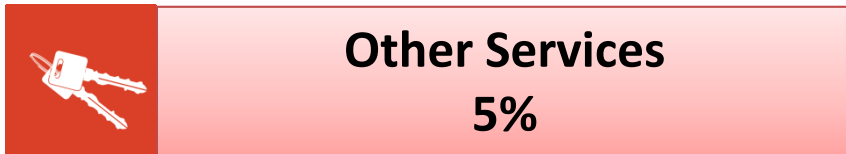
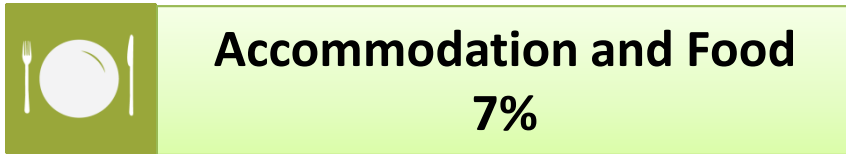
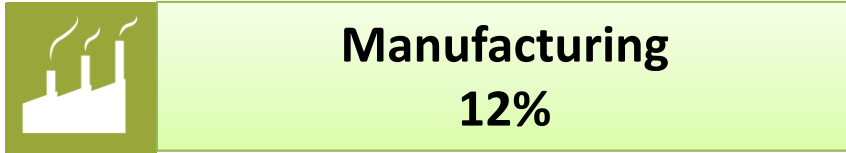
Industrial Electricians	65%
Bricklayers	58%
Heavy-Duty Equipment Mechanics	46%
Construction Millwrights	39%
Machinists	<b>Who will replace these people in the Labour Force?</b>
Welders	
Plasterers, L	
Carpenters	
Plumbers, Pipefitters, Gasfitters	
Crane Operators	31%
Truck Drivers	31%
Ironworkers	29%
Heavy Equipment Operators (Except Crane)	26%

# Issue/Opportunity - Sectors by Gender



Traditional trades related sectors continue to be male dominated.

# OYAP Opportunites for Students



General Machinist  
Industrial Mechanic  
Millwright  
Industrial Woodworker  
Welder  
Electrician  
General Carpenter

Cook

Auto Service Technician  
Hairstylist  
Small Engines Mechanic

Truck & Coach Technician



# For More Labour Market Updates...

[www.awic.ca](http://www.awic.ca)

The screenshot shows the homepage of the Algoma Workforce Investment Corporation (AWiC). At the top left is the AWiC logo and the text "ALGOMA WORKFORCE INVESTMENT CORPORATION". To the right is a search bar with the text "Search" and "Français" below it. Below the header is a large image of a person in a blue shirt and orange gloves holding a large black pot. A navigation menu below the image includes: HOME, NEWS, PROJECTS, REPORTS, LABOUR MARKET INFORMATION, RESOURCES, ABOUT US, CONTACT US. On the right side of the main content area, there is a "Text Size: a A" link. The main content area features a "Welcome to AWiC" section with a paragraph: "The Algoma Workforce Investment Corporation (AWiC) is a community-based, non-profit corporation. It is one of 25 local boards in the Province of Ontario, funded by the Ministry of Training Colleges & Universities (MTCU). > read more." To the right of this text is an icon of four silhouettes of people. Below the welcome text are four icons: 1. Two green gears labeled "PROJECTS". 2. A photo of a person in a hard hat and safety vest labeled "ALGOMA WORKFORCE INVESTMENT CORPORATION". 3. A colorful pie chart labeled "LABOUR MARKET INFORMATION". 4. A blue square with a white handshake icon labeled "AWiC SPONSORSHIP PROGRAM". At the bottom of the page is a yellow footer containing contact information: "Algoma Workforce Investment Corporation, 68 Dennis Street, Suite 206, Sault Ste. Marie, ON P6A 2W9", "Tel: 705-941-9341, Fax: 705-941-9588, Office Hours: 9 a.m. to 4 p.m.", and two "EMPLOYMENT ONTARIO" logos.